



## April Workshop Event

April 2013

**TIME:** Sunday, April 28th - 2:00 PM

**PLACE:** UF Entomology/Nemotology Building, Natural Area Drive east of the Performing Arts Center on Hull Road, U of F. or the 5th left turn on Archer Road coming East from 34th Street.

### President's Message:

Dear GBS Members,

Our Bromeliad Workshop is scheduled for the next GBS meeting on Sunday, April 28th at 2:00 pm. Hearty thanks to the many members who will be participating in this event. Attached is a Word document and a PDF file for our plan for the workshop, as well as shown below. We still need a few volunteers (see red font). Please let David know (nmvrlis8@hotmail.com; 378-7481) if you would like to participate or if you have questions or changes to suggest for the plan. Also attached as a PDF file is a flier announcing the workshop -- please feel free to distribute.

We look forward to seeing you at the Bromeliad Workshop.

### Plan for the Workshop of April 28

The GBS will hold a workshop at our regularly scheduled meeting of April 28th. The purpose is to acquaint interested people on growing and displaying bromeliads, increasing our membership, and perhaps adding a few dollars to our treasury.

#### Schedule of the April 28th Workshop of GBS:

Welcome Guests - tell them about GBS and introduce the topic of bromeliads.

David Silverman (10 minutes)

Talks - Selected members will give presentations

Nancy Mason "Mounting and Potting Bromeliads" (about 15 - 20 minutes)

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Peggy Mixon "Landscape Designing with Bromeliads" (about 15 – 20 minutes)

Chris George "Cold-Hardy Bromeliads" (about 10 minutes)

Lois Wood "Getting Your Plants Through the Winter" (about 10 minutes)

Refreshments and informal chat with guests

Plant Sale – GBS members bring plants for sale. Proceeds go to the GBS.

Door prizes – GBS members bring plants for door prizes (but most plants you bring should be for sale)

## **Plant Sale**

GBS members please bring attractive plants to sell and tag each plant with a price.

## **Handouts for attendees**

David will bring and distribute on April 28th copies of "Bromeliads are Easy to Grow" and sign-up sheets for attendees to place their names on our mailing list.

## **Advertising**

Gainesville Sun – Chris will place in the Sun's "Club Memberships" up to 5 lines for 15 days (\$40). We still might want to place an additional ad in the Sun for two or three days at a total cost to the GBS of less than \$100.

Volunteers are welcome to distribute fliers to libraries, garden clubs, stores, and other places. Please see Sandy's flier attached as a pdf file.

Sandy has arranged for ads in selected sections of the Sun (no cost)

Lois has arranged for announcements on WUFT (no cost)

## **Workshop needs:**

- 1) Volunteer needed to be cashier for the plant sale. Cyndee will bring \$30 for change that will be repaid to her at the end of the meeting.
- 2) One or two volunteers needed to stand outside the building and in the parking lot to direct guests to the room of the workshop. Please be present by 1:30 pm.

Refreshments

Chris will bring drinks and ice.

Dot will bring paper plates, cups, napkins.

Dot, Cyndee, Gail, Woods and Chris will bring cookies, brownies, and other goodies. Anyone else is welcome to bring something.

**Our room will be opened at noon for set-up.**

(thanks to Howard)

## Secretary Notes From March Meeting by Jeanne Thomas

Our meeting was called to order at 2:05 P.M. at the UF Entomology Building. Woods Nesmith, our vice president, presided over the meeting. There were about 20 people attending, and 16 signed the attendance sheet.

We began with a continuation of the Extravaganza 2014 discussion, with our representative, Chris George. Chris let us know that the Seminole Bromeliad group didn't really want to host the Extravaganza and that we needed to decide if we wanted to take on this project. The members voted on whether or not we would like to host the Extravaganza in 2014 and the result was clearly "No".

We then turned the discussion towards our workshop meeting in April. One of the main purposes of the workshop is to educate people who are interested and to encourage them to join our group. Several of the members offered to give talks or hands-on workshops:

Ryan Moraski had offered to speak about the biology of bromeliads,  
Chris George is prepared to speak about cold-hardy bromeliads,  
Nancy Mason would show how to mount and pot plants effectively,  
Peggy Mixon can give good examples of landscaping with bromeliads,  
David Silverman would speak about plants in the bromeliad genus *Cryptanthus*, and  
Lois Wood offered to explain how to protect sensitive plants during cold weather.

With 6 people, we realized that there may not be enough time during the 2-hour meeting. For this reason, several speakers agreed to be flexible enough to be prepared to speak, yet not to have to if time doesn't permit. From here, the discussion turned to the importance of publicizing the event.

Nancy offered to announce the event at this month's orchid society and garden club meetings. We spoke about advertising in the Gainesville Sun and discussed whether we should run a 3-day ad or not. Lois offered to get the event announced on WUFT, through a connection she has there. The Senior Recreation Center was also suggested as a good place to post an announcement. Coordinating publicity was clearly going to be an important job, and Sandy Burnett offered to take charge, since she has lots of experience with public relations. We agreed that the room would hold about 40 people, and that we should try to come as early as possible to be prepared. Howard Frank thought we could get in to the building by 1:00 and said he would ask.

We also spoke about having a few door prizes (plants, books, and/or art), and as many plants as can be donated by members to sell for the benefit of the club. Refreshments will be important, and Gail Cook offered to be in charge of them. Members were encouraged to bring "extra" refreshments. We'd also like to provide a "new member" application or at least obtain a list of names and e-mail addresses for people who'd like to join us.

Several beautiful plants in flower were brought for "Show and Tell", including a *Quesnalia lateralis* with its bloom coming from the base of the plant, quite different from where a bloom usually originates in a bromeliad. Species of other genera, including *Aechmea*, *Billbergia*, *Fosterella*, *Guzmania*, *Neoregalia*, *Tillandsia* and *Vriesia* were also shown by several members and discussed. We enjoyed a delicious selection of refreshments. Prize plants were awarded to lucky members after drawing tickets, and the meeting adjourned around 4PM.

# Bromeliad Workshop

Sunday, April 28<sup>th</sup>

2pm—4:30pm

Room 1031, UF Entomology/Nematology Bldg,  
1881 Natural Area Drive; east of the Harn Museum,  
south of the lacrosse field on Hull Rd

## Learn from the experts!

Members of the Gainesville Bromeliad Society present an informative afternoon with discussion about the care & handling of bromeliads; cold, hardy varieties; potting techniques and landscape design and more!

**Plants for Sale!**  
**Door Prizes!**  
**Refreshments! !**

For more information, call (352) 682-7377;  
[www.gainesvillebromeliadsociety.org](http://www.gainesvillebromeliadsociety.org)

**Free and open to all!**

A bromeliad is a member of the pineapple family, usually has stiff leathery leaves & spikes of bright flowers.

