

# FLORIDA WEST COAST BROMELIAD SOCIETY NEWSLETTER

September 2009



## SEPTEMBER MEETING

### Date/Time:

Tuesday, September 1, 2009  
Doors open at 7 pm; meeting starts at 7:30.

### Location:

Hope Presbyterian Church  
1698 South Belcher Road  
Clearwater, Florida 33764

### Program:

**Betsy McCrory**, with the Orlando Bromeliad Society and the chairperson of the 2009 Bromeliad Extravaganza, will talk to us about this year's Extravaganza that will take place November 13<sup>th</sup> thru 15<sup>th</sup>, 2009, in Orlando. This annual, statewide event includes talks, bromeliad sales, a banquet, a plant auction, and field trips. If you can't wait to hear what Betsy has to tell us, go to the Florida Council of Societies website, [www.fcbs.org](http://www.fcbs.org), and click on Upcoming Events in the menu on the left.

**Alton Lee**, a 30-year member of our society, will give a short presentation about Dr. Helen Dexter and her late husband, Dr. Morris Dexter, their involvement in bromeliads, and their contributions to our society and the world of bromeliads in general.

### Refreshments:

The September refreshment volunteers are Bob Dalzell, Dave Johnston, and Sharon and Andy Philyaw. Remember, bring food and/or a raffle plant and you are entitled to a free raffle ticket(s).

## AUGUST MEETING HIGHLIGHTS

### Speaker

**Dean Fairchild** entertained us with the topic of "What You Always Wanted to Know About Bromeliads but Didn't Know Whom to Ask." He had asked that members bring in plants about which they had questions. While it turned out that no one had brought in plants, the audience had abundant questions for Dean on a range of topics. He provided valuable answers, unscripted and at length, on whatever the subject was. This is no doubt a result of his over 40 years of experience with bromeliads and the more than 2,000 hybrids he has created. Before he moved to Apopka in 2004, he was vice president of Bullis Bromeliads Nursery located in South Dade County. He is a Life Member and former president of the Bromeliad Society of South Florida. He is currently a BSI Master Judge and a member of the Central Florida Bromeliad Society.

### Show and Tell

Mike Gimeno	Two unknown Neoregelia
Bob Herberich	<i>Bromelia balansae</i>
Chip Hill	<i>Til. xfloridana</i> (natural Florida hybrid between <i>Til. bartramii</i> and <i>Til. fasciculata</i> var. <i>Densispica</i> ); <i>Til. capitata</i> - yellow form; <i>Vr. espinosae</i>
Steve Littlefield	<i>Vriesea Philippo coburgii</i> .
Dave Johnston	<i>Neo. coimbrae</i> ; <i>Neo. coriacea</i> ; <i>Aec. flemingii</i> ; <i>Aec. gigantea</i>
Gary Lund	<i>Aec.</i> 'Yellowstone'
Sharon Philyaw	<i>Quesnelia</i> 'Tim Plowman'
Kathy Risley	<i>Neo.</i> 'Red Dot'; <i>Aec.</i> 'Fredricka'
Dave Smith	<i>Hohenbergia. correia-araujoii</i> , <i>Neo.</i> (species or cultivar unknown)
Helga Tarver	<i>Til. capitata</i> x <i>Til. caput-medusae</i> ; <i>Guz. lingulata</i> var. <i>cardibalis</i> ; <i>Guz.</i> 'Voila'



*Vr. Philippo coburgii*

## THIS AND THAT

### Annual Election of Officers and Board Trustee

Our society's annual election will take place at the November meeting. In preparation for this, President Robert Herberich will appoint a Nominating Committee by September 1<sup>st</sup> that will search for members willing to be considered for an open position. The committee will then prepare a slate of nominees that it will present to the members at the October meeting. Additional nominations may be made then and at the November meeting, when members present will vote on the full slate of candidates. Newly elected officers assume their duties as of January 1<sup>st</sup>, 2010. The positions to be filled are: president, vice president, secretary, treasurer, and one trustee.

Members, including new ones, are encouraged to consider running for one of the positions. Attached, for your consideration, is a list of the officers' duties. One does not need to be particularly knowledgeable about bromeliads, just willing to participate and keep our society vital and lasting.

### Secretary Replacement

Our secretary, John Bankhead, has had to resign his position because he has accepted a teaching position for classes that meet in the evening. Please contact Robert Herberich if you are interested in filling that position until the end of the year.

### University of South Florida Botanical Gardens Fall Plant Festival, October 10-11, 2009

Society members are invited/encouraged to sell bromeliads at USF's Fall Plant Festival. It has been the custom for our society members to participate in these types of sales by selling their extra or overflow plants. This benefits the seller, who makes money to sustain their bromeliad hobby (habit?); the society, which earns a portion of the proceeds; and the general public, which has exposure to and can purchase a variety of bromeliads not otherwise available from a typical nursery. Contact John Bankhead, the Sales Committee Chairman, at [jbankhead@tampabay.rr.com](mailto:jbankhead@tampabay.rr.com), if you are interested in selling or volunteering to help with the sale (i.e., organize and set up, bag plants, chat with potential buyers and other plant lovers).

If you are selling plants, be sure to review both the FWCBS Sales Rules and the USF Gardens sale rules and regulations to be sure you understand and will abide by them. Copies of both sets of rules are available from John.

As part of the sales event, the Gardens are promoting a **Scarecrow Contest**. To participate, vendors will decorate and display a scarecrow at their sales space. Prizes awarded include a free registration at the next Gardens sales event. If you want to lend a hand making the scarecrow and helping us win the contest, contact John Bankhead.

### Wedding Bells

Dave Johnston, immediate past president of our society and owner of Bromeliads Galore, was married recently. Best wishes to him and his wife Cathy for a long and happy life together.

### New Members

We have three new members, Leslie and Richard Keeley and Brian Lallemand, who joined in August. Welcome, new members. We trust you will enjoy our society, learn from the monthly programs, and participate when you can in our other activities.



Logo by Steve Littlefield

**Board of Directors** The Society's Board of Directors is composed of the following nine Society members:

- President
- Vice President
- Secretary
- Treasurer
- Newsletter Editor
- Immediate Past Society President
- Three (3) Trustees

### **Officers Duties**

#### President

- Preside over the affairs of the Society
- Preside at the Society's monthly general meetings
- Serve as Chair of the Board of Directors and preside at Board meetings
- Prepare an annual report on the state of the Society and submit it to the membership at the January general meeting
- Appoint the Historian, Florida Council of Bromeliad Societies (FCBS) Representatives, Newsletter Editor, Nominating Committee, and Chairs for Standing Committees and *ad hoc* Committees, as needed, with approval of the Board

#### Vice President

- Perform the duties of the President when the President is absent or otherwise unable to perform his/her duties
- Serve as Chair of the Program Committee

#### Secretary

- Record and maintain minutes of monthly general meetings and submit them to the members at the following general meeting, after their approval by the President
- Record and maintain minutes of Board meetings and submit them to the Board at the following Board meeting, after their approval by the President
- Manage general correspondence for the Society, as needed
- Perform the duties of the President when both the President and Vice President are absent or otherwise unable to perform their duties

#### Treasurer

- Manage and be responsible for funds of the Society, receive monies due the Society and distribute same as directed by the Board, and give and receive receipts for funds received and disbursed
- Deposit Society funds in a recognized depository
- Collect and record members' dues
- Keep accurate records of the Society's accounts and transactions
- Maintain an up-to-date roster of active Society members
- After each monthly general meeting, prepare a monthly financial statement and submit the statement to the members at the next general meeting
- No later than one month after the end of a fiscal year, prepare an annual financial statement and submit the statement to the members at the following general meeting.